

SUNIL ALAGH



Current Position & Occupation:

Founder and Chairman of SKA Advisors
Former Managing Director & CEO of Britannia Industries Ltd

Alma mater:

Graduate in Economics (Hons.), St. Xavier's College, Calcutta
Indian Institute of Management, Calcutta: MBA

Career Highlights:

Sunil Kumar Alagh is the Founder and Chairman of SKA Advisors . a business advisory and consultancy service with an emphasis on Marketing and Brand management strategies. His wide range of clients include Godfrey Phillips India, Setco Automotive, Elite Foods, Louis Dreyfus, Amira Foods, LT Foods, GSK Consumer, Warburg Pincus, Emami, VIP Ltd., Biocon India, and Mahindra Group. Sunil Alagh has 40 years of hands on experience and has developed and incubated several successful brands like Britannia Tiger. He has a wealth of rich experience in marketing and brand building strategies.

Career History:

Sunil Alagh held very senior positions in the private sector. During his tenure at Britannia, it touched significant heights and figured in the Forbes List of 300 Best Companies in the World in 1999, 2000 and 2002. Britannia also became the most trusted Food Brand in India.

Sunil is on the Boards of United Breweries Ltd., Gati Ltd., and Indofil Industries Ltd. In addition, Sunil is an Advisor to Hannover Re, Germany and a Member of Prasar Bharati Board, India.

Personal:

Sunil is actively involved with %Save the Tiger+ campaign along with a leading environmentalist, Bittu Sahgal. Sunil is on the Governing Council of Indian Music Group of St. Xavier's College, Mumbai.

Awards and Recognition:

Sunil was honored with the Gold medal Kashalkar Memorial Award 2000 for outstanding contribution to the Food Processing Industry in India. He was a finalist for the Ernst and Young Entrepreneur of the Year Award, 2002.